



## United Nations Environment Programme

برنامج الأمم المتحدة للبيئة · 联合国环境规划署  
PROGRAMME DES NATIONS UNIES POUR L'ENVIRONNEMENT · PROGRAMA DE LAS NACIONES UNIDAS PARA EL MEDIO AMBIENTE  
ПРОГРАММА ОРГАНИЗАЦИИ ОБЪЕДИНЕННЫХ НАЦИЙ ПО ОКРУЖАЮЩЕЙ СРЕДЕ

Ref: DCPI/MA

5 June 2007

Dear Mr. Ayifli,

It is my pleasure to invite you and Actions for the Integral Development of Deprived Communities to join the *Plant for the Planet: Billion Tree Campaign* which is facilitated by the United Nations Environment Programme (UNEP) and its partners.

In this first global tree planting project, private sector enterprises, governments, civil society organizations and the public at large are encouraged to enter tree planting pledges on the website [www.unep.org/billiontreecampaign](http://www.unep.org/billiontreecampaign), with the objective of planting and caring for a total of one billion trees worldwide during 2007.

As you are aware, we have but a short time to avert damaging and economically debilitating climate change. The solutions are numerous, and, as many economists have emphasized, affordable when compared to the cost of inaction. Trees and forests are natural and economically important "sinks", sequestering carbon from the atmosphere and locking it away in trunks and branches.

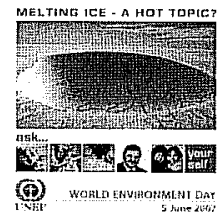
I hereby endorse the activities that Actions for the Integral Development of Deprived Communities will be undertaking towards the campaign, including your fundraising and networking activities at all levels. Please also enlist support for this campaign by advocating for it with your constituency and the private sector. I take this opportunity to invite you to use both UNEP's and the Plant for the Planet logo in your information materials and on your website in the context of the campaign.

Yours sincerely,

Serge Bounda  
Officer-in-Charge

Division of Communications and Public Information

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